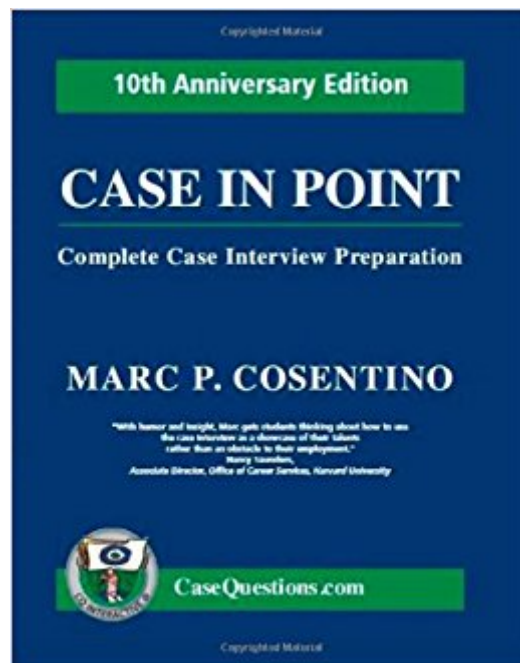




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# Case In Point: Complete Case Interview Preparation (10th Anniversary Edition)



## Synopsis

Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions. This new edition includes new case material plus 10 Partner cases to make it easy to give cases to your classmates.

## Book Information

Paperback: 228 pages

Publisher: Burgee Press; 6th edition (November 4, 2009)

Language: English

ISBN-10: 0971015856

ISBN-13: 978-0971015852

Package Dimensions: 8.9 x 6.9 x 0.7 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.5 out of 5 stars 123 customer reviews

Best Sellers Rank: #176,671 in Books (See Top 100 in Books) #93 in Books > Business & Money > Small Business & Entrepreneurship > Consulting #104 in Books > Business & Money > Job Hunting & Careers > Interviewing #22729 in Books > Reference

## Customer Reviews

Cosentino is the Dean of case interviewing prep. Case in Point is lucid, down-to-earth, demystifying and surprisingly entertaining. -- --Hillary Harrow Senior Recruiter, McKinsey & Company  
With humor and insight, Marc gets students thinking about how to use the case interview as a showcase of their talents rather than an obstacle to their employment. --Nancy Saunders Associate Director, Office of Career Services, Harvard University  
With humor and insight, Marc gets students thinking about how to use the case interview as a showcase of their talents rather than an obstacle to their employment. --Nancy Saunders Associate Director, Office of Career Services, Harvard University  
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Marc Cosentino is president of CaseQuestions.com. He spent 18 years with Harvard Career Services training students in case interviews. He has written 3 books on consulting case interviews. He travels around the country giving case interview workshops at the top MBA programs. Cosentino

also developed CQI the most sophisticated interactive case interview on-line training tool.

This book certainly has good information in it, but I feel that it is almost a little too comprehensive and limiting. The twelve frameworks offered by Cosentino were all very useful, but under the stress of an interview, I feel that it can be almost confusing. The author states that they are all very similar, so I don't know why he did not create 3 or 4 frameworks and explain how they should be expanded and modified to fit a particular situation. On the other hand, this book had a wealth of information. The sections on case thinking in general, the "Case Commandments", and the practice cases were all extremely helpful. I recommend this book to anyone going through the case interview process. The key is to focus on the mindset and not on the specific details. I got a job with a "Big 3" firm, and I owe much of that to this book.

Very useful book as advertised by many! Although some case studies may be a bit outdated, it still provides great prep for nailing case interviews and business interviews in general. Highly recommend!

Its a great book for preparing yourself for the case interview with consulting firms. The author really makes it an easy read with good humour so you don't get bored after reading the first chapter. The framework and system that he outlines gives you the best foundation to tackle any case that is thrown at you. A definite buy if you're going to a consulting interview.- Read the book (more than once)- Practice as many cases as you can (with friends, colleagues...)- don't leave it to the last minute!! With this book you'll have no trouble mastering the case.

This book is outstanding. Cosentino is a confident writer who clearly knows his stuff. To be fair, his book could be somewhat intimidating at times, making you second guess your preparedness/competencies, but it does help jolt you to reality and push you to study hard. The layout of the book is well organized, and the sample cases are extremely helpful. My interview with McKinsey & Co. is coming up, and I am feeling much more prepared after having gone through this book.

Great details on case preparation and wonderful examples  
Great if your preparing for your case interview  
Clear examples and explanations

Marc Cosentino wrote a great book because he cares. There's no mystery that if you want to succeed during your case interview, you're going to need the right tools and smart guidance. This book gives you both. You're going to want to read this twice, really making an effort to internalize the framework when you approach future problems. It's a flexible framework that puts you in control. Use it; it's wonderful. In the name of full disclosure, I recently attended Marc's case workshop at Brown University (where I currently study). Throughout his case workshop, I knew from the get-go that Marc understood what's up. He gets it, because he knows there's something important at stake. You want to do consulting and you want to destroy your case interview. So read the book. Read it again. And practice. Marc teaches at Harvard University and tours all over the Ivy League, but these materials shouldn't be reserved only for a select group of institutions. You want to get involved. You want to learn, and you don't want to get left behind. This book is where you start getting ahead or where you start playing catchup. Either way, it's a tremendous value. Good luck.

The book is really good for anyone considering consulting. The book arrived in very good state.

Very good case studies!

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Manager Interview at Interview: The Ultimate Guide to Crushing Every Interview Question to Land  
Your Dream Job

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